

ADVISING GUIDE

Entrepreneurship Concentration

MBA Program Advising Form

Prerequisite Required

Previous	Courses	(6 credits)	١
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Any Statistical Concepts and Terminology like course		
Any Business Concepts like course		
Required Courses		
3 Required Courses (9 credits)		

MBA 580	Fundamentals of Entrepreneurship	3 Credits
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MBA 568 Fieldwork in Business Marketing Entrepreneurship 3 Credits

MBA 590 Social Entrepreneurship 3 Credits

8 Required Courses (24 credits)

MBA 607	Strategic Marketing Mgmt.	3 Credits
MBA 609	Mgmt. of Production & Operations	3 Credits
MBA 681	Int'l Business & Leadership	3 Credits
MBA 684	Managerial Economics	3 Credits
MBA 606	Accounting for Managers	3 Credits
MBA 660	Legal Env. Of Mgmt.	3 Credits
MBA 670	Financial Analysis	3 Credits
MBA 685	Strategic Mgmt. & Policy	3 Credits

1 Elective Course (3 credits)

MBA 511	Integrated Marking Communications	3 Credits
MBA 521	Business to Business Marketing	3 Credits
MBA 553	Digital Marketing Analytics	3 Credits
MBA 560	Leadership and Team Management	3 Credits
MBA 561	Entrepreneurial Marketing	3 Credits

^{*} Schedule subject to change. Schedule based on on-campus students